

## Shameless Commerce

**Entry Procedure:** Art Party #19: "Art in AgriCulture" on April 28, 2012 at St. Joseph Catholic Church, Lakeland

**The theme is our agricultural heritage.** We seek vendors to sell their wares in Shameless Commerce. Items that somehow relate to the theme are requested, but are not required. Examples include fine art jewelry, crafts, ornaments and small trinkets, canned products (jams, preserves, sauces, etc) or prepared food, t-shirts, clothing, door knobs, handmade note cards, henna art, caricature, balloon art, etc.

**Requirements:** Please submit one digital photo that accurately represents the type items you plan to vend when you submit your online application. Email a link to your web images or sample image to [social@platformart.org](mailto:social@platformart.org).

**Deadline:** Submit online registration and one image by FRIDAY, MARCH 30, 2012.

**Shameless Commerce Acceptance:** Vendors will be notified of acceptance by MONDAY, APRIL 9, 2012.

**Event Date:** SATURDAY, APRIL 28, 2012, 7 PM – 11 PM

**Event Location:** St Joseph Catholic Church, 210 W. Lemon St., Lakeland, FL 33815 in the outdoor covered basketball court that sits on the corner of Orange Street and Missouri Avenue (southeast corner). The parking entrance is on New York Avenue (west side) near the court.

**Vendor Setup:** SATURDAY, APRIL 28, 2012, 3 PM - 5 PM. Vendors are responsible for all components of their display – This includes but is not limited to: pedestals, tables, easels, lights, extension cords etc. NO TENTS are permitted. Vendors should expect enough space to accommodate an 8-foot table, two chairs and three-to-five feet of walking space on either side. Email special needs/requests in advance to [social@platformart.org](mailto:social@platformart.org).

Vendors are responsible for all of their sales. Shameless Commerce vendors pay a registration fee (see below) and a 20% commission on all sales for the evening to Platform Art.

### Shameless Commerce Registration Fees:

**Non-member Vendor: \$35**

**Get a Membership: \$70** - Includes \$50 Platform Art membership fee and \$20 discounted vendor registration fee.

**Current Platform Art Member: \$20** - Please email [social@platformart.org](mailto:social@platformart.org) of your intent to be a vendor at the April 28 Art Party and submit one image as described above. We will confirm your membership and will send you a private URL so you can complete your \$20 registration.

Confused? Email [social@platformart.org](mailto:social@platformart.org)