

Call to Artists

Entry Procedure: Art Party #19: "Art in AgriCulture" on April 28, 2012 at St. Joseph Catholic Church, Lakeland

Platform Art celebrates our agricultural heritage. We seek artworks that are cutting edge, traditional or contemporary. Only original drawings, oils, acrylics, watercolors, graphics, computer art, mixed media, fiber, ceramics, sculpture, and photography may be submitted. All work must be properly prepared for display. Pieces to be hung must be wired for hanging. Video or work for digital display are permitted, however, artist is responsible for all equipment (computers, projectors, dvd players, screens, cables, tables, carts, stands, etc) and set-up. Please email social@platformart.org about pieces larger than 60 inches in width or requiring electricity. Artist must provide pedestals or easels for works that may not be freestanding or hung for display. Artists who wish to exhibit and sell crafts, jewelry or reproductions should register for "Shameless Commerce."

Deadline: Submit online registration and all images by FRIDAY, MARCH 23, 2012.

This is a juried event. Prizes monies are awarded for Best of Show, Award of Achievement and Award of Excellence. Each artist may submit up to five (5) pieces for judging. Email one good quality digital photo of each artwork you submit to social@platformart.org. Or, share the images in a folder (use your name for folder) using dropbox.com with social@platformart.org. Images must be sent in pdf or jpg format and must be a minimum of 900pixels in width or height, preferably more.

Please provide captions by "filename" with the following information: Your Name, Title of Work, year (optional), Medium, Price. These can be provided in the body of an email or as an attachment. See caption examples:

Examples: IMG_121103.jpg = John Doe, Pink Cow, Acrylic on Canvas, 24"x30", \$150
handsdown.pdf = Jane Doe, Hands Down, 2011, Steel, 37"x44"x8", \$575

Artist Acceptance: Artists will be notified of acceptance by MONDAY, APRIL 2, 2012.

Receiving: Thursday, April 26, 4pm-7pm & Friday, April 27, 11am-2pm, otherwise by appointment.

Platform Art will hang/place the artworks that the curator selects for the event in the venue. Please make sure your artwork is tagged with name, title and price of the work before you leave receiving.

Event Date: SATURDAY, APRIL 28, 2012, 7 PM – 11 PM

Event Location: St Joseph Catholic Church, 210 W. Lemon St., Lakeland, FL 33815 in the outdoor covered basketball court that sits on the corner of Orange Street and Missouri Avenue (southeast corner). The parking entrance is on New York Avenue (west side) near the court.

Sale of artwork is encouraged, and work will be offered for sale at the price originally stated by the artist. Please, NO Price on Request (P.O.R.). There will be a 20% commission on all works sold. Platform Art, Inc. reserves the right to reproduce accepted work in e-blasts, news media, on our web site, and for other promotional uses.

Artist Registration Fees:

Artist: \$35 – The fee for a nonmember artist to submit up to five artworks for the April 28 Art Party

Get a Membership: \$70 – Includes \$50 membership fee and \$20 discounted artist registration fee [entry of up to five (5) artworks for the April 28 Art Party and all benefits of Platform Art Membership for one year].

Current Platform Art Member: \$20 – Please email social@platformart.org of your intent to submit up to five artworks for the April 28 Art Party. Please submit your images as described above. We will confirm your membership and will send you a private URL so you can complete your \$20 registration.

Confused? Email social@platformart.org