



PLATFORM ART, INC., a not-for-profit organization, is a community-conscious collaboration of artisans and art lovers whose ultimate goal is to showcase new and exciting talent in the fields of art, film, fashion, music and performance.

“Art & Architecture”

Artwork Requirements:

The theme is ART & ARCHITECTURE - *take liberties - interpret broadly*

Buildings of course but you can expand this theme into many micro components: construction, objects, space, light/shadow, process, graphics etc.

Any media, 2 or 3 dimensional - traditional or cutting edge - you are creative professionals, so **get creative with the theme.**

In addition to visual art, sculpture and photography, installations are welcome.

Please distribute this notice to anyone who you think might be interested.

If you are not familiar with Platform Art please check out our site www.platformart.org

This is a juried event. Awards are:

Best in Show \$1,000

Award of Excellence \$500

Award of Merit \$250

Honorable Mention \$100

Event Details:

- Location: Lakeland, FL
- Date: Saturday, September 26th, 2009, 6:30 PM – 10:30 PM
- Wall space is limited. Therefore, each artist is responsible for all components of his/her display.
- Each artist will have approximately a 10' x 10' space to exhibit (request more if necessary).
- All sales are managed through Platform Art. (A 20% commission will be charged.)

ALL APPLICATIONS AND ACCOMPANYING MATERIALS MUST BE RECEIVED BY SATURDAY AUGUST 15TH, 2009

Application Form:

Name: _____

Address: _____

City/State/Zip: _____

Telephone: _____

Email: _____

Website: _____

How did you hear about Platform? _____

PLEASE ANSWER THE FOLLOWING QUESTIONS:

1. What art form mystifies you?
2. What public office would you like to be elected to?
3. What was your first artistic endeavor?
4. Describe one of your highly-talented (nameless) friends.

Application Checklist:

1. EXHIBIT FEE: \$50*

Make check payable to Platform Art. Artists will be notified of acceptance within 2 weeks of receipt of your application. Your exhibit fee will be returned if you are not accepted for this show.

*Scholarships are available to Emerging Artists if the fee presents a financial hardship

2. EXAMPLES OF YOUR WORK:

Submit 4 digital images of work you will be exhibiting. Installation concepts should be submitted in advance for approval.

3. PHOTOGRAPH:

Submit a digital photo (at least 100 dpi) of yourself for inclusion in the Platform Magazine.

4. ANSWERS TO ABOVE QUESTIONS (for inclusion in Platform Magazine).

5. COMPLETED APPLICATION.

SUBMIT APPLICATION:

By Email to: curator@platformart.org

Exhibit fee mailed to address below:

Platform Art
605 Mc Rorie Street
Lakeland, FL 33803

**Please contact Ann Wilson or Cynthia Haffey if you have further questions:
annw@platformart.org or haffeycynthia@yahoo.com**

REMEMBER: ALL APPLICATIONS AND ACCOMPANYING MATERIALS MUST BE RECEIVED NO LATER THAN SATURDAY AUGUST 15TH, 2009